

CDSPI 2023 DENTAL ASSOCIATION OF PEI CONVENTION CONTEST
OFFICIAL CONTEST RULES

1. **Contest Rules.** These are the official rules of the CDSPI 2023 Dental Association of PEI Convention Contest (the “Contest”). Copies of these rules are available by writing to CDSPI, at 2005 Sheppard Ave East, Suite 500, Toronto, ON M2J 5B4.
2. **Who May Enter.** This Contest is open to any Eligible Participant. An “Eligible Participant” is a Canadian dentist or employee of a dentist, who is at least 18 years of age, who is resident in a Canadian province or territory other than Quebec at the time of entry, and who is also not an employee, representative, agent or mandatary of CDSPI and/or CDSPI Advisory Services Inc. or an individual who resides with any of the foregoing individuals and who visits the CDSPI booth at the Dental Association of PEI 2023 Convention (the “Convention”) on June 9, 2023, (the “Contest Period”) and scans the QR code to enter the contest. This Contest is not open to anyone who is not an Eligible Participant.
3. **Prize.** There is one (1) prize available to be won in the Contest, consisting of a \$200 Amazon e-gift card (the “Prize”). The approximate retail value of the Prize is CDN \$200.00. The Prize is absolutely non-transferable and no other Prize substitutions or cash substitutions are permitted. The Prize has no cash value. CDSPI reserves the right, in its sole discretion, to substitute another Prize (or cash equivalent) of equal or greater value without liability in the event that the Prize cannot be awarded as described for any reason.
4. **Selection of Prize Winner.** One (1) winner will be selected randomly by a draw held on June 19, 2023, from all eligible Entries submitted at the Convention. The draw will take place at the office of CDSPI, at the address mentioned above, or such other location in Toronto, Ontario as is determined by CDSPI in its sole discretion.
5. **How to Enter.** To become a participant in the Contest (a “Contestant”), an Eligible Participant must attend the Convention and complete the digital ballot (the “Entry Form”) by scanning the QR code displayed in the CDSPI booth. A Contestant must also agree to receiving a one-time email from CDSPI & CDSPI Advisory Services Inc, sharing information about our insurance and investment products and services. There is a limit of one (1) Entry Form per person/email address permitted during the Contest Period.

NO PURCHASE IS NECESSARY. Only one Entry Form may be submitted by each Eligible Participant at the Convention. All Entry Forms are subject to verification. CDSPI shall not be responsible for Entry Forms that are late, lost or destroyed, stolen or incomplete or for any printing or administrative or computer error of any kind in connection with this Contest. Any Entry Form that is received by CDSPI which has been tampered with or is unreadable, mutilated, falsified, illegible, incomplete or contains printing or other errors will be null and void. All Entry Forms submitted become the sole property of CDSPI and none will be returned.

6. **Entry Deadline.** The deadline for submitting Entry Forms at the Convention will be at the end of the exhibit hours of the Convention– by 4:00 pm Atlantic Daylight Time on June 9, 2023. Entry Forms submitted after the entry deadline will not be accepted.
7. **Choosing A Winner.** At the time of the draw, an employee of CDSPI will select one (1) Entry Form by random draw from among all eligible Entries submitted at the Convention. Each Contestant shall be eligible to be selected as a Potential Winner once and, therefore, if more than one Entry Form from the same Contestant is drawn, such Entry Form will be disqualified and an additional Entry Form will be drawn until a Contestant who has not already been selected is drawn. The Contestant who has submitted the first valid Entry Form selected for the draw will be selected as the potential winner (the “Potential Winner”). As described further in Section 8, a Potential Winner will only be declared an official winner of the Contest (a “Winner”) who is eligible for a Prize once he or she has correctly answered a skill-testing question.
8. **Claiming a Prize.** CDSPI will notify the Potential Winner on the day of the draw by email only (to the email address provided by the Potential Winner in their respective Entry Form) that he/she has been selected as a Potential Winner of the Contest. If CDSPI is unable to contact a Potential Winner by email within the three (3) business days following the draw date, such Potential Winner will forfeit the Prize and a new Potential Winner will be selected from the remaining eligible Entries. This process will continue until one (1) Potential Winner who meets all of the eligibility requirements is drawn, declared the Winner and awarded the Prize, or there are no more eligible Entries, whichever occurs first. CDSPI is not responsible for email notifications that are rejected or do not reach a Potential Winner. In order for a Potential Winner to be officially declared a Winner and be able to claim a Prize, the Potential Winner must correctly answer a mathematical skill-testing question without mechanical or other assistance and execute the Declaration and Release Form. Delivery of the Prize to the Winner will be made by email, to the email address provided on the Entry Form submitted by the Winner.
9. **Chances of Winning the Prize.** The chances of winning a Prize will depend on the number of valid Entries received at the Convention by the entry deadline described in paragraph 6.
10. **No Responsibility.** CDSPI, its affiliated corporation, CDSPI Advisory Services Inc., and their respective employees, representatives, agents (collectively, the “Released Parties”) do not extend any representations or warranties whatsoever in respect of the Prize(s) offered nor do they accept any liability arising in respect of such Prize(s) or the Contest, including, without limitation, liability arising in respect of participation in the Contest or use or misuse of the Prize(s). By participating, Contestants agree to release, discharge, indemnify and hold harmless the Released Parties from and against any and all claims, causes of action, demands, loss, injury, damage or liability whatsoever which may arise or occur in connection with or as a result of: (i) the acceptance, possession, use or misuse of the Prize(s), (ii) administration of the Contest or (iii) participation in this Contest or any

related activity.

11. **Privacy and Publicity.** By participating in the Contest, each Contestant acknowledges and agrees that CDSPI, CDSPI Advisory Services Inc. and their authorized agents shall have the right to reproduce, broadcast and publicize his/her name, likeness, photograph, city of residence, and, if applicable, the fact that he/she is a Winner of the Contest, and all matters incidental thereto, for publicity purposes and without further notice, permission or compensation in any advertisement, publicity or promotion carried out by CDSPI, CDSPI Advisory Services Inc. or their authorized agents in connection with the Contest in any and all venues or media now or hereafter known throughout the world in perpetuity.
12. **Rules Binding.** By participating in the Contest, each Contestant agrees to be bound by these rules and further agrees that these rules are accessible, legible and comprehensible. If there is any disagreement as to whether a person is a Contestant, Potential Winner or a Winner, or as to the qualifications of any Contestant or as to the adequacy of the Prize, or whether a Potential Winner has correctly answered the skill testing question, the decision of CDSPI shall be final.
13. **General.** CDSPI reserves the right to modify, cancel or suspend this Contest and these rules at any time for any reason, including, without limitation, the need to comply with any applicable law or regulation. This Contest is subject to all applicable federal, provincial and municipal laws and regulations in Canada.

Date: Apr 28, 2023