

CDSPI FEEDBACK SURVEY CONTEST  
OFFICIAL CONTEST RULES

1. **Contest Rules.** These are the official rules of the CDSPI Feedback Survey Contest (the "Contest"). Copies of these rules are available by writing to CDSPI, at 2005 Sheppard Ave E, Suite 500, Toronto, ON M2J 5B4.
2. **Who May Enter.** This Contest is open to any Canadian dentist, employee of a dentist or dental student, who is at least 18 years of age and who is resident in a Canadian province or territory other than Quebec at the time of entry (an "Eligible Participant"), and who completes a feedback survey between October 1, 2022 and March 31, 2023 (the "Contest Period"). The survey is accessed by 1) a QR code link in a participating CDSPI Presentation or 2) in an email sent directly to the Eligible Participant with a link to the survey. This Contest is not open to employees, representatives and agents of CDSPI and/or CDSPI Advisory Services Inc. or any individual who resides with any of the foregoing individuals.
3. **Prize.** There are six (6) prizes available to be won in the Contest, consisting of six (6) \$50 Amazon electronic gift cards (the "Prize") – one per contest draw. The approximate retail value of each Prize is CDN \$50. The Prize is absolutely non-transferable and no other Prize substitutions or cash substitutions are permitted. The Prize has no cash value. CDSPI reserves the right, in its sole discretion, to substitute another Prize (or cash equivalent) of equal or greater value without liability in the event that the Prize cannot be awarded as described for any reason.
4. **Selection of Prize Winner.** There are six (6) draw dates. One (1) winner will be selected randomly by a draw held on each of the following draw dates, from all eligible entries submitted. The draw will take place at the virtual offices of CDSPI.
  - Tuesday, November 8, 2022 – from all eligible entries received between October 1, 2022 and October 31, 2022
  - Tuesday, December 13, 2022 – from all eligible entries received between November 1, 2022 and November 30, 2022
  - Tuesday, January 10, 2023 – from all eligible entries received between December 1, 2022 and December 31, 2022
  - Tuesday, February 7, 2023 – from all eligible entries received between January 1, 2023 and January 31, 2023
  - Tuesday, March 7, 2023 – from all eligible entries received between February 1, 2023 and February 28, 2023
  - Tuesday, April 11, 2023 – from all eligible entries received between March 1, 2023 and March 31, 2023
5. **How to Enter.** To become a participant in the Contest (a "Contestant"), an Eligible Participant must complete Feedback Survey (an "Entry") by one of the methods described in paragraph 2.

NO PURCHASE IS NECESSARY. Only one (1) Entry may be submitted by each Eligible Participant for each draw and Entry is limited to one (1) draw per person.

All Entries are subject to verification. CDSPI shall not be responsible for Entries that are late, lost or destroyed, stolen or incomplete or for any printing or administrative or computer error of any kind in connection with this Contest. Any Entry that is received by CDSPI which has been tampered with or is unreadable, mutilated, falsified, illegible, incomplete or contains printing or other errors will be null and void. All Entries submitted become the sole property of CDSPI and none will be returned.

6. **Entry Deadline.** The deadline for submitting Entries for the Presentation will be the last day of the Contest Period for each draw date, at 11:59 PM (ET). Entries submitted after the entry deadline will not be accepted.
7. **Choosing A Winner.** At the time of each draw, an employee of CDSPI will select one (1) Entry by random draw from among all eligible Entries submitted for each draw. The Contestant who has submitted the first valid Entry selected for each draw, where the Contestant has met all of the eligibility requirements and has correctly answered the mathematical skill-testing question set out on the Declaration and Release Form without mechanical or other assistance, will each win a Contest prize (a "Winner").
8. **Claiming a Prize.** CDSPI will notify each selected Winner on the day of the draw by email only (to the email address provided at time of entry) that he/she has been selected as a Winner of the Contest. If CDSPI is unable to contact a Winner by email within the three business days following each draw date, such Winner will forfeit the Prize and a new Winner will be selected from the remaining eligible Entries. This process will continue until a selected Winner who meets all of the eligibility requirements is drawn and awarded a Prize, or there are no more eligible entries, whichever occurs first. CDSPI is not responsible for email notifications that are rejected or do not reach a Winner. Delivery of each prize will be made by email, to the email address provided on the Entry or to the email requested at the time of notification.
9. **Chances of Winning a Prize.** The chances of winning a Prize will depend on the number of valid Entries received, by the entry deadline described in paragraph 6.
10. **No Responsibility.** CDSPI its affiliated corporation, CDSPI Advisory Services Inc., and their respective employees, representatives and agents (collectively, the "Released Parties") do not extend any representations or warranties whatsoever in respect of the Prize(s) offered nor do they accept any liability arising in respect of such Prize(s) or the Contest, including, without limitation, liability arising in respect of participation in the Contest or use or misuse of the Prize(s). By participating, Contestants agree to release, discharge, indemnify and hold harmless the Released Parties from and against any and all claims, causes of action, demands, loss, injury, damage or liability whatsoever which may arise or occur in connection with or as a result of: (i) the acceptance, possession, use or misuse of the Prize(s), (ii) administration of the Contest or (iii) participation in this Contest or any related activity.

11. **Privacy and Publicity.** By participating in the Contest, each Contestant acknowledges and agrees that CDSPI, CDSPI Advisory Services Inc. and their authorized agents shall have the right to reproduce, broadcast and publicize his/her name, likeness, photograph, city of residence, and, if applicable, the fact that he/she is a Winner of the Contest, and all matters incidental thereto, for publicity purposes and without further notice, permission or compensation in any advertisement, publicity or promotion carried out by CDSPI, CDSPI Advisory Services Inc. or their authorized agents in connection with the Contest in any and all venues or media now or hereafter known throughout the world in perpetuity.
12. **Rules Binding.** By participating in the Contest, each Contestant agrees to be bound by these rules and further agrees that these rules are accessible, legible and comprehensible. If there is any disagreement as to whether a person is a Contestant or a Winner, or as to the qualifications of any Contestant or as to the adequacy of the Prize, or whether a potential Winner has correctly answered the skill testing question, the decision of CDSPI shall be final.
13. **General.** CDSPI reserves the right to modify, cancel or suspend this Contest and these rules at any time for any reason, including, without limitation, the need to comply with any applicable law or regulation. This Contest is subject to all applicable federal, provincial and municipal laws and regulations in Canada.

Date: October 11, 2022